

PROPOSED ELEMENTS OF THE SECTORAL ROADMAP



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ELEMENTS

- A. Perspective on the Roadmap**
- B. Vision, Goals and Targets**
- C. Strategies and Timelines**
- D. State of the Industry**
- E. Support to Industry Development**
- F. SWOT Analysis**
- G. Recommendations**

Perspective on the Roadmap

- Purpose and objectives of the roadmap
- Prevailing conditions at the time the roadmap was done
- Methodology used
- Intended users/readers of the roadmap

Vision, Goals and Targets

- What or where the industry should be by 2030
- Overall and specific goals for the industry
- Quantifiable and measurable targets to achieve the vision for the industry
- Vision, goals and targets should specify the milestones for the short (by 2016), medium (by 2022) and long (by 2030) term

Strategies and Timelines

- Strategies
- Plan of action
 - specific activities to achieve the vision, goals and targets for the industry (including the necessary policy framework) within the specific timeframe
- Available resources/funding
- Responsible units and duties

State of the Industry

- **Structure of the Industry**
 - sectoral/subsectoral coverage
 - linkages with other industries
 - whether the sector is organized and active internationally.
- **Contribution to the Economy**
 - % share to GDP, employment, and agriculture/manufacturing/services output)
 - local value-added
 - level of technology
 - industry costs
 - prices and income
 - other benefits of the industry

State of the Industry

- Capacity and Market
 - production capacities and utilization
 - description of the local and global market including the opportunities granted by existing FTAs/EPAs, mutual recognition arrangement (MRAs) and other international agreements
 - global and local demands vis-à-vis existing production capacities,
 - leading industry players
 - consumption of the good/service per capita
 - industries that affect the industry's performance
 - other drivers that influence the industry's market (e.g. consumers preferences in terms of quality and prices, distribution channels, standards, etc.)
- Challenges faced by the industry.
 - industry costs
 - technical requirements
 - market
 - institutional

Support to Industry Development

- Existing and future programs supporting the industry e.g. incentives, marketing, R&D, financial, etc.

SWOT Analysis

- Summary of the strengths, weaknesses, opportunities and threats to the sector

Recommendations

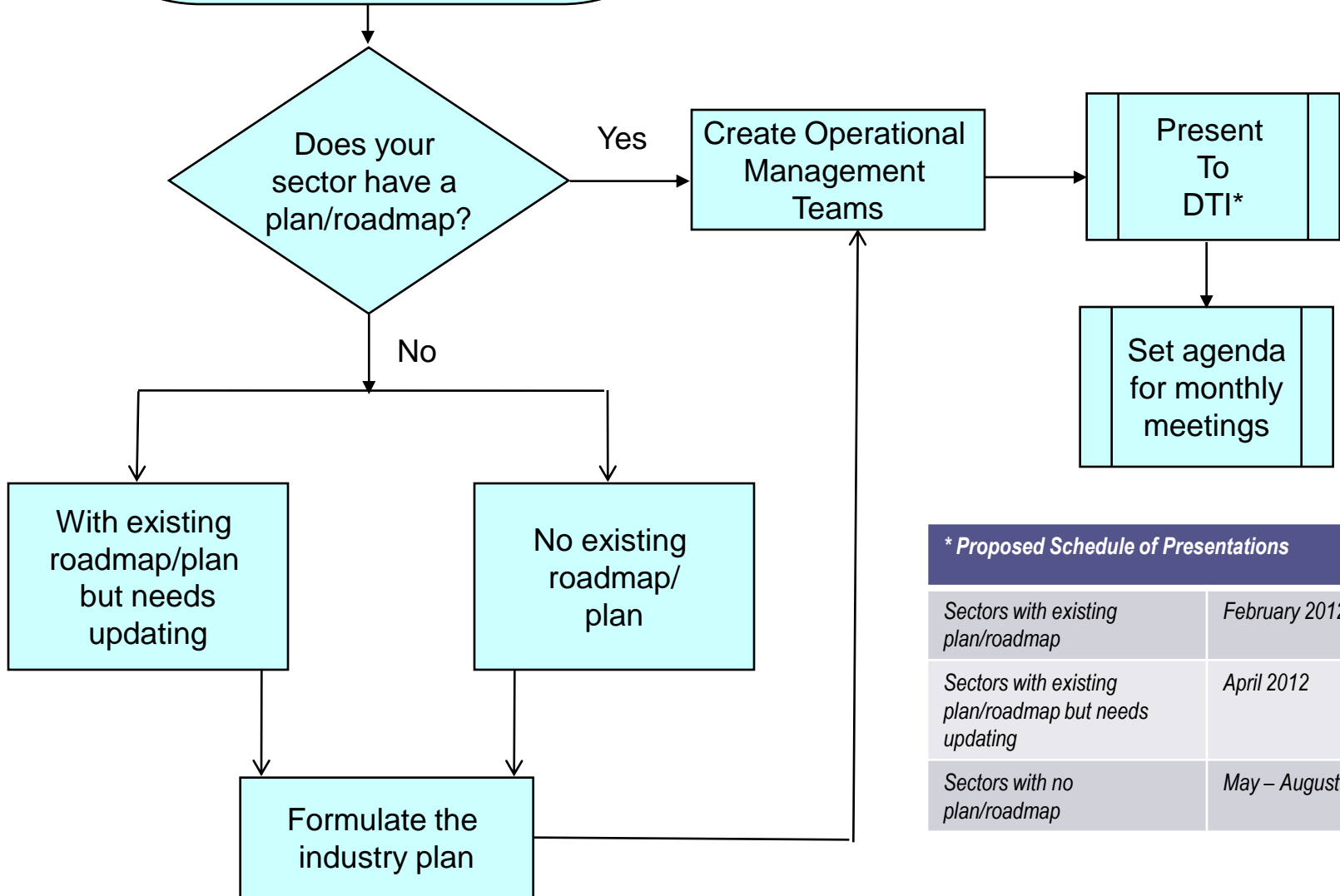
- Specific policies
- Prioritization of strategies and activities
- Implementation of the strategies

NEXT STEPS

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Industry Development Forum

30 January 2012



* Proposed Schedule of Presentations

Sectors with existing plan/roadmap	February 2012
Sectors with existing plan/roadmap but needs updating	April 2012
Sectors with no plan/roadmap	May – August 2012

Teams: DTI/BOI, Industry Association Focal Persons, NCC, Other Government Agencies